



Belvoir Federal Credit Union

14040 Central Loop
Woodbridge, VA 22193

Belvoir Federal Launches Member Focused Web Site

For Immediate Release

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**Contact: Bonnie Andresakes (bandresakes@belvoirfcu.org)
Belvoir Federal Credit Union
(703) 730-1800, ext. 5161**

Woodbridge, VA— Belvoir Federal Credit Union has unveiled a newly redesigned, member focused, interactive Web site. The site, www.belvoircreditunion.org, is designed as a direct response to Belvoir Federal’s research into what the member really wants. The Web site navigation was simplified and content reorganized to better meet the needs of Belvoir Federal’s members.

Upgraded features of the new Web site are user-friendly navigation structure, deep Online resources, and a customized product section based on members life stages. New features to the Web site will allow users to open an account Online and apply for loans Online.

The new Web site combined with the discount “Now only \$5 to join” will provide more opportunities for savvy consumers to begin their journey hand in hand with Belvoir Federal Credit Union towards financial success.

Belvoir Federal Credit Union is a full-service, member owned, not-for-profit financial cooperative providing the foundation for the financial success of our Members. For more information about Belvoir Federal Credit Union, please visit our web site at www.belvoircreditunion.org

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The screenshot shows the homepage of the Belvoir Federal Credit Union website. At the top left is the Belvoir logo with the tagline "For Everyday People. For Life." and the text "Federal Credit Union". To the right is a search bar with the text "SEARCH: Search our site" and a "GO" button. Below the logo is a navigation bar with icons and labels for "Save & Invest", "Checking", "Borrow", "eServices", "Learn", "Meet Us", and "Updates".

The main content area is divided into several sections:

- Online Account Access:** Includes a dropdown for "Online Banking (BOB)", "SIGN IN" or "Enroll" buttons, and a link for "I forgot my password".
- Open an Account:** A prominent orange button.
- Apply for a Loan:** A blue button.
- Buy A Car!:** A blue button with a car icon.
- Belvoir Routing Number:** Displays "256078569".
- For Life:** A section with the text "Belvoir can help you in all life's transitions. See the products that fit your life stage:" and a dropdown menu currently set to "Newlyweds".
- Savings:** A section for "12 Month Share Certificate" with a rate of "1.78% APY**". It includes "Open an account" and "Browse all rates" buttons.
- Loans:** A section for "Receive LOW Mortgage Rates" with a "Learn more >" button.
- Join Now:** A large central banner with the text "NOW ONLY \$5 To Join Belvoir" and a "JOIN NOW" button. It features an illustration of a person sitting on a laptop on a grassy hill.

The footer contains a navigation menu with links for "Home", "Site Map", "Privacy Policy", "Disclosures", "Fee Schedule", and "Forms". It also includes the text "© 2009 Belvoir Federal Credit Union. All rights reserved." and "Federally insured by the NCUA." along with the NCUA logo and the text "EQUAL HOUSING LENDER".