



For everyday people. For life.

FOR IMMEDIATE RELEASE

MEDIA ALERT

Headline:	Installation Appreciation Day 2011
What:	Join us for Installation Appreciation Day where we will have 105.9 The Edge on-site playing music, Former tight end Doc Walker signing autographs, DC's Favorite Cheerleaders, Potomac National's mascot Slammy, food & drinks, games, rock climbing wall, moon bounce, a clown, balloon animals, face painter, GEICO's mascot gecko, and more. Visitors will also have a chance to win more than 20 prizes, including a free vacation cruise.
Who:	Belvoir Federal Credit Union
Why:	Belvoir Federal is a financial institution that is about people helping people and exceeding member's expectations by going above and beyond. The event allows us to celebrate, give back, and show our support to Fort Belvoir's military and civilian communities.
Who Should Attend:	Open to the public.
When & Where:	<p>Fort Belvoir 6020 Gorgas Road Fort Belvoir, VA 22060</p> <p>July 23, 2011</p> <p>Event hours: 11am – 2pm</p>
Media Contact(s):	<p>Primary: Amy Shanks, eMarketing & Public Relations Specialist ashanks@belvoirfcu.org 703.730.1800 x5425</p> <p>Secondary: Stephanie Crabtree, Installation Liaison & Membership Development scrabtree@belvoirfcu.org 703.730.1800 x5444</p>
Additional Information:	Please visit www.BelvoirCreditUnion.org/iad2011